

Georgia - Travel Destination





Kyiv •

UKRAINE

KAZAKHSTAN

MOLDOVA

Chisinau •

RUSSIA

SEA OF AZOV

ROMANIA

• Bucharest

CASPIAN SEA

BLACK SEA

GEORGIA

Batumi •

Tbilisi •

ARMENIA

• Yerevan

AZERBAIJAN

Baku •

Ankara •

TURKEY

IRAN

WHAT MAKES GEORGIA SO UNIQUE

Location:
Just a bit smaller than
Austria - 70000 sq. km.
Neighbors:
Turkey
Azerbaijan
Armenia
Russia



Situated at the strategically important crossroads, where Europe meets Asia, Georgia has a unique and ancient cultural heritage

BBC

REASONS TO TRAVEL TO GEORGIA



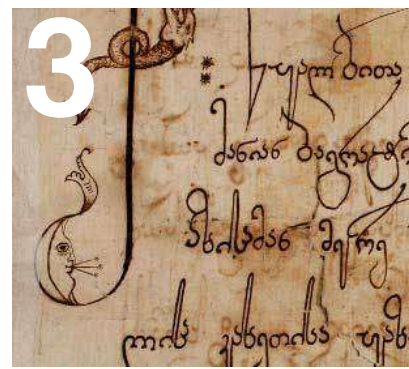
TOP 10



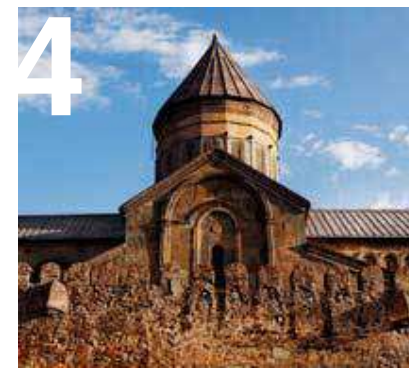
1 Cradle of Wine & Delicious Cuisine



2 Unparalleled Culture



3 Unique Alphabet



4 UNESCO Heritage Sites



5 Europe's Highest Settlement (Ushguli)



6 First European Civilization



7 Flora & Fauna



8 A lot of Sun and Beach Resorts



9 Mountains and Trekking



10 Undiscovered New Destination

A YEAR -ROUND DESTINATION



Relaxation at different
resorts – anytime!



Discovering natural
wonders



Tasting Georgian
wine and cuisine



Exploring Georgian
culture

Georgia Ranks 42th out of 137 countries in reliability of police service

World Economic Forum Competitiveness



7th -World Bank-“Doing Business”

16th-Heritage Foundation’s “Index of Economic Freedom”

Ranked 4th is safest countries in the world

www.numbeo.com

30rd least amount of irregular payments and bribes

World Economic Forum Competitiveness

TBILISI

**“50 + Beautiful Cities Everyone
Should Visit At Least Once”**

Architecture and Design



Magnificent, newly
restored buildings,
refurbished museums and
chic restaurants,
Tbilisi is rapidly becoming
a cultural hub

SKYLIFE

BATUMI



Entertainment: Clubs, Bars, Delfinarium, Music, Film and Art Festivals, Opera, Theater, Restaurants, Casinos, Nightlife

With a backdrop of mist-wrapped hills, Georgia's summer holiday capital has sprouted new hotels and attractions

lonelyplanet.com

LEGEND OF GOLDEN FLEECE
JASON AND THE ARGONAUTS

HOME OF GELATI MONASTRY,
BAGRATI CATHEDRAL, SATAPLIA AND PROMETHEUS CAVE

KUTAISI



GEORGIAN CULTURE

Georgian dances as well as polyphonic songs remain a major cultural attraction



In 1977, the spacecraft Voyager carried the traditional Georgian song Chakrulo on board as a part of the world's cultural heritage.

In 2001, UNESCO acknowledged Georgian polyphonic music as “a masterpiece of the world's cultural heritage”



UNESCO WORLD HERITAGE SITES IN GEORGIA

TO BE WELL TRAVELED
BUT THIS WAS EASILY
ONE OF THE MOST
BREATHTAKING SCENES
THAT I HAVE EVER SEEN

**CNN
IREPORTER**

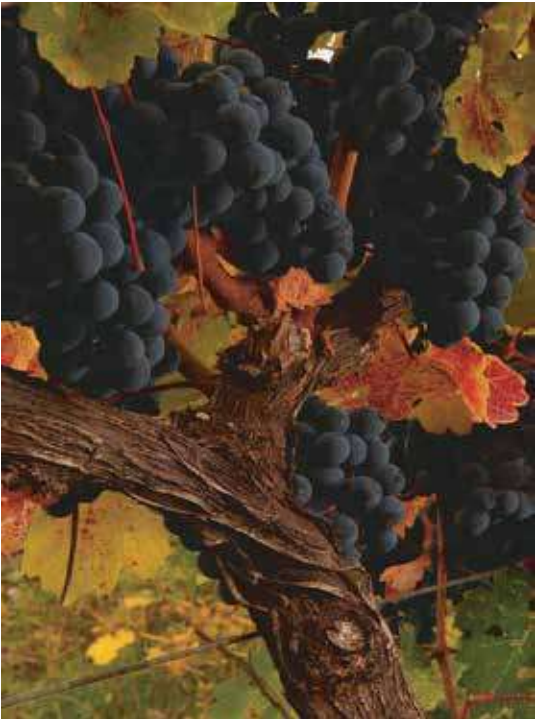


WINE & "RTVELI"

Georgian way of winemaking
(in clay pots called *Qvevri*) belongs to
UNESCO Intangible Heritage

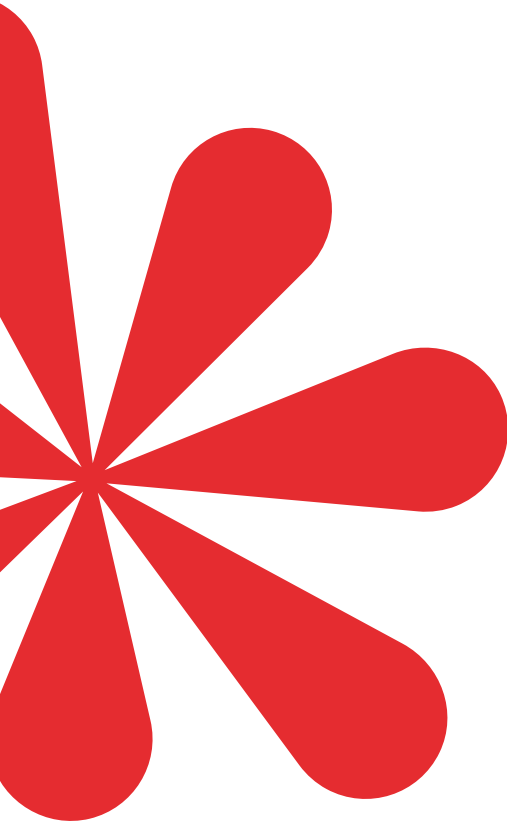
20 appellations
of origin of wines
525 indigenous grape
varieties
Over 200 Maranis (wine cellar)

65-70% of all Georgian
vineyards are cultivated
in the ancient and
unique winemaking
Kakheti region



**The world's longest-running unbroken wine making
tradition of underground fermentation in clay vessels**

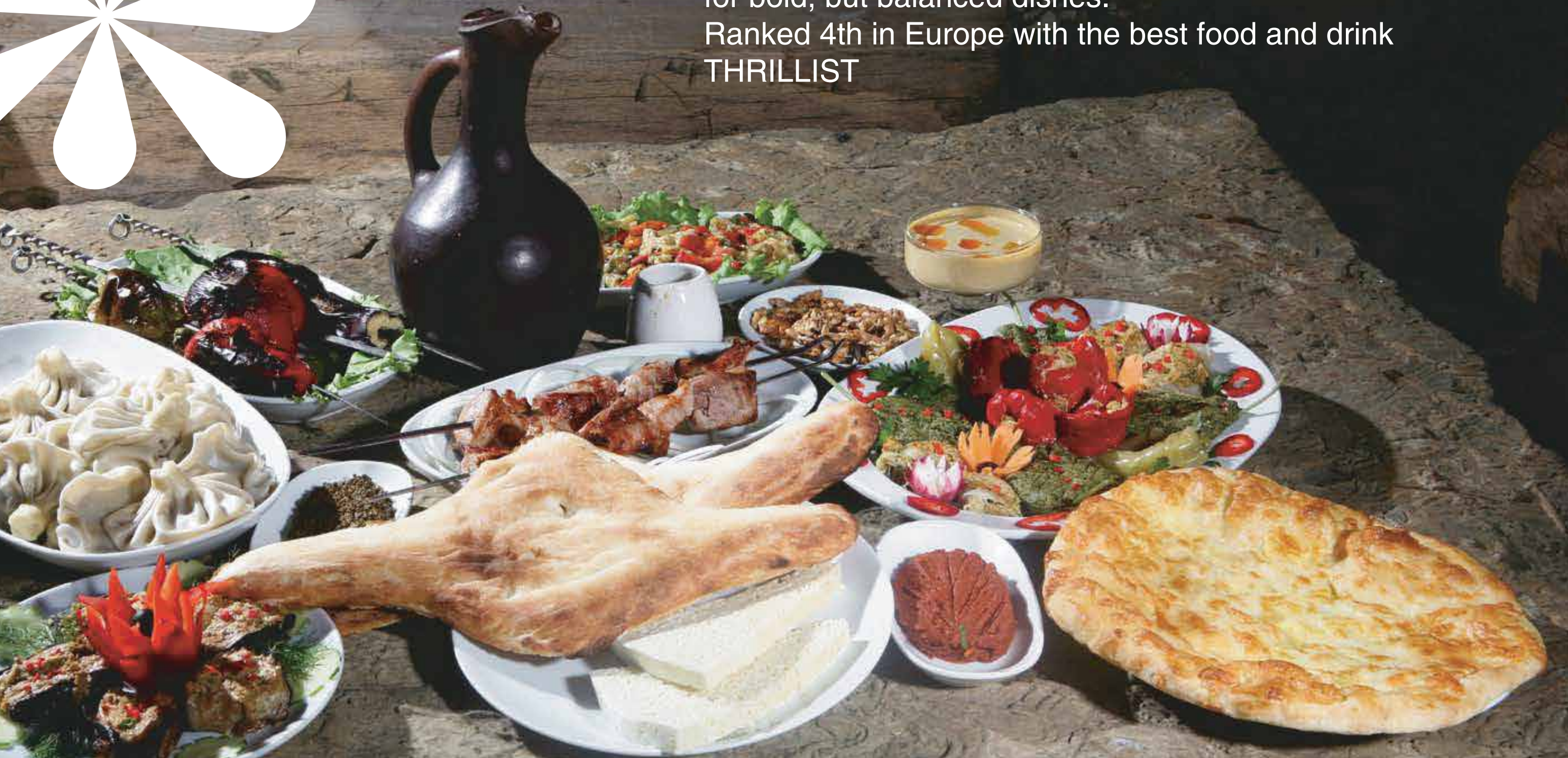
BBC





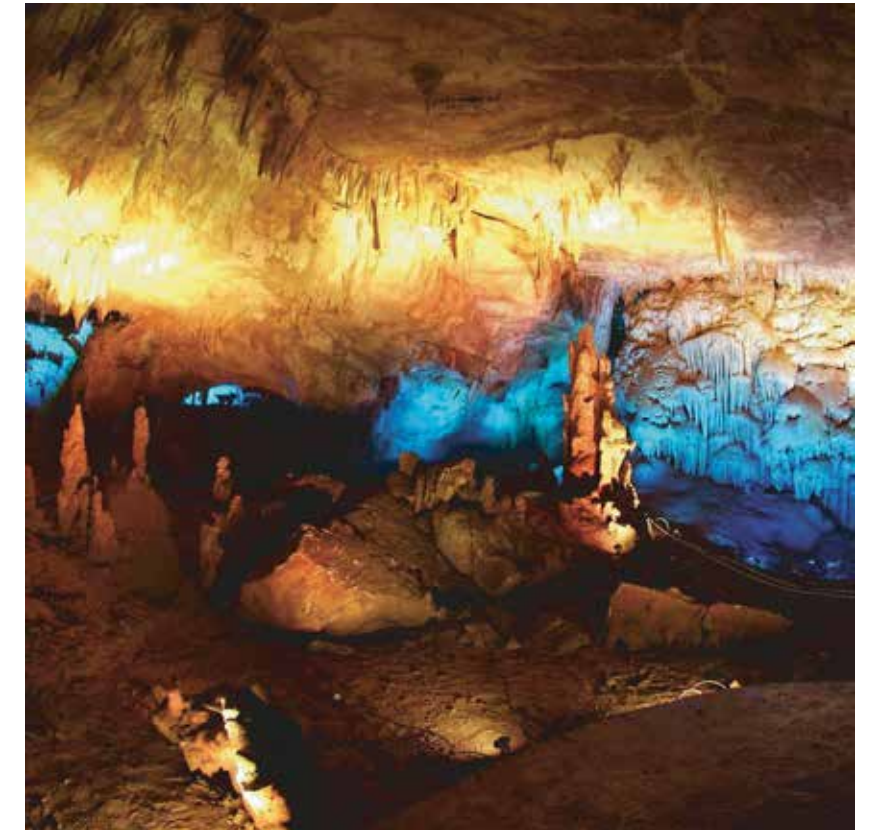
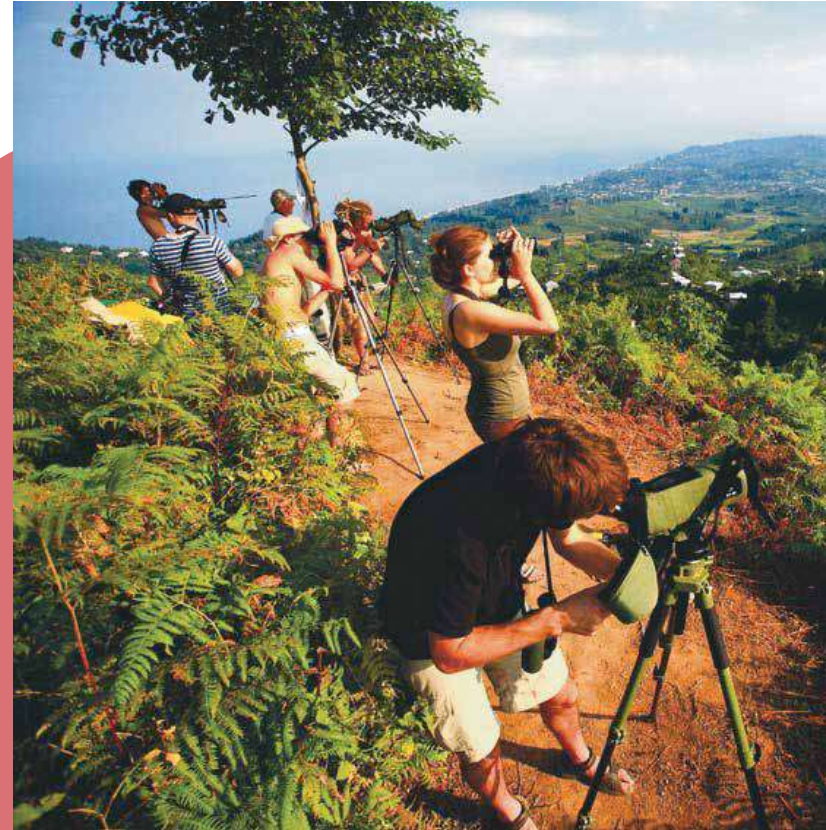
GEORGIAN CUISINE

The country's dishes are imbued with an incredibly rich and unique use of herbs & spices... for bold, but balanced dishes. Ranked 4th in Europe with the best food and drink THRILLIST



ADVENTURE TOURISM

- Hiking and Trekking
- 4x4 Adventure
- Mountaineering
- Biking
- Rafting & Kayaking
- Caving
- Paragliding
- Bird Watching
- Hunting
- Eco - National Parks
- Horse Riding



GEORGIAN SEA RESORTS

Ajara:
Batumi
Kobuleti
Chakvi
Makhinjauri
Tsikhisdziri
Gonio
Kvariati
Sarpi



Samegrelo:
Anaklia
Ganmukhuri



Guria:
Shekvetili
Ureki
Grigoleti



GEORGIAN SKI RESORTS

Duration of the Ski-Season: December-April (5 months)

Gudauri, Mtskheta-Mtianeti:

2000 m above sea level , 70 km of ski Runs

14 Ski lifts

Kobi

3 Ski Lifts

2900 m above sea level

Goderdzi, Ajara

2000m above sea level, 8 km of ski Runs

4 Ski lifts

Mestia, Svaneti

1500 m above Sea level

Hatsvali

4 Ski Lifts

7 km ski Runs

Tetnuli

5 Ski Lifts

30 km ski Runs

Bakuriani, Samtskhe-Javakheti

1700 m above Sea level

Didveli

4 Ski Lifts

16 km ski Runs

Kokhta-Mitarbi

4 Ski Lifts

13.1 km ski Runs

Snow Parks
Freeriding
Off -Piste Skiing
Ski runs for all
difficulty levels
Paragliding
Heli-Ski
Ski Tours
Night Skiing



GEORGIAN HEALTH & WELLNESS RESORTS

Spa & Mineral Spring Resorts
Tbilisi, Borjomi, Tskaltubo, Sairme, Nunisi

Resorts with Magnetic Sands
Ureki, Grigoleti

103 Resorts and 182 Resort Areas
2400 Springs of Mineral Waters

Tbilisi, the capital of Georgia, is famous for its sulfur baths



A large crowd of people is gathered at a night concert. The stage is brightly lit with warm yellow and orange lights, and several blue laser beams are directed across the audience. The scene is captured from a low angle, looking towards the stage.

**Entertainment &
nightlife**

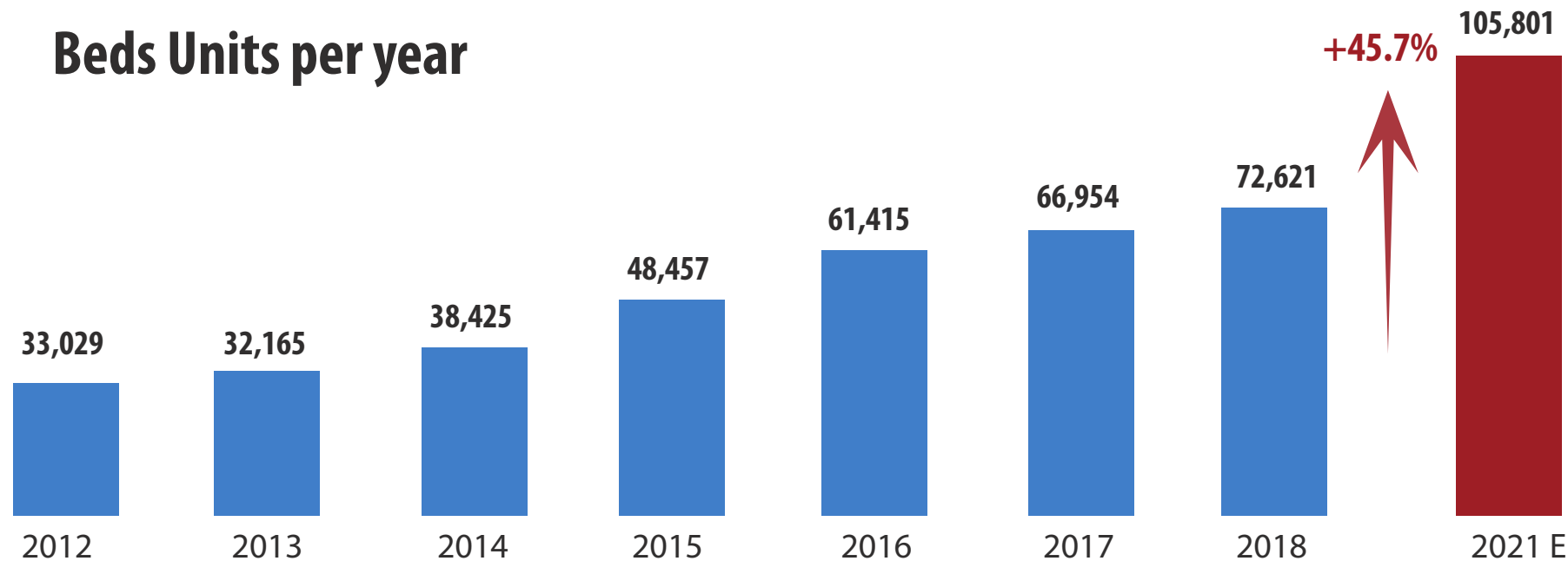
**Georgian underground scene is one of
the fastest growing and most promising
scenes in eastern Europe.**

HOTELS & INFRASTRUCTURE

1,639 Accommodation Units
 33,186 Rooms
 72,621 Beds



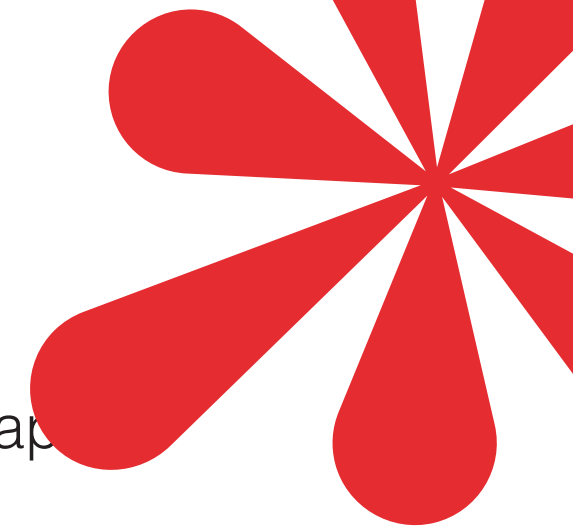
Accommodation Units Statistics
 Beds Units per year



Source: National Statistics Office of Georgia



UPCOMING HOTELS 2019-2020



Courtyard by Marriott
Swissotel
Le Meridien
Interstate Hotels and Resorts
Pullman Hotels and Resorts
Wellness Resort & Spa on
Mtsvane Kontskhi
Ramada Resorts
Metro Holding
Twin Tower
White Sails
Crystal Building Kobuleti
Hilton Garden Inn
Radisson Park Inn
Wyndham Grand
Hyatt Regency
Pullman Hotels & Resorts

Radisson BLU Telegraph
Ramada
Babillon Tower
Golden Tulip
Marriott Autograph
Collection-Panorama Freedom
Square
Marriott Autograph
Collection-Panorama Sololaki
Holiday Inn Express
Hilton Tbilisi
Tabori Ridge Recreation & Golf
Resort
NOVOTEL
Ramada Encore
Holiday Inn
Radisson Blu Gudauri
Rooms Hotel

MEETINGS & CONFERENCES

- Easily Accessible Destination
- Modern Infrastructure
- Value for Money
- High Level of Safety



10000 Seats

*Black Sea Arena Located in Shekvetili is
the largest open concert hall
on the Caucasus*
**every year Black Sea
Arena hosts leading artists
from around the worlds**

Expo Georgia

- Trade fairs
- Congresses, Conferences
and other events
- Indoor and outdoor
exhibition space



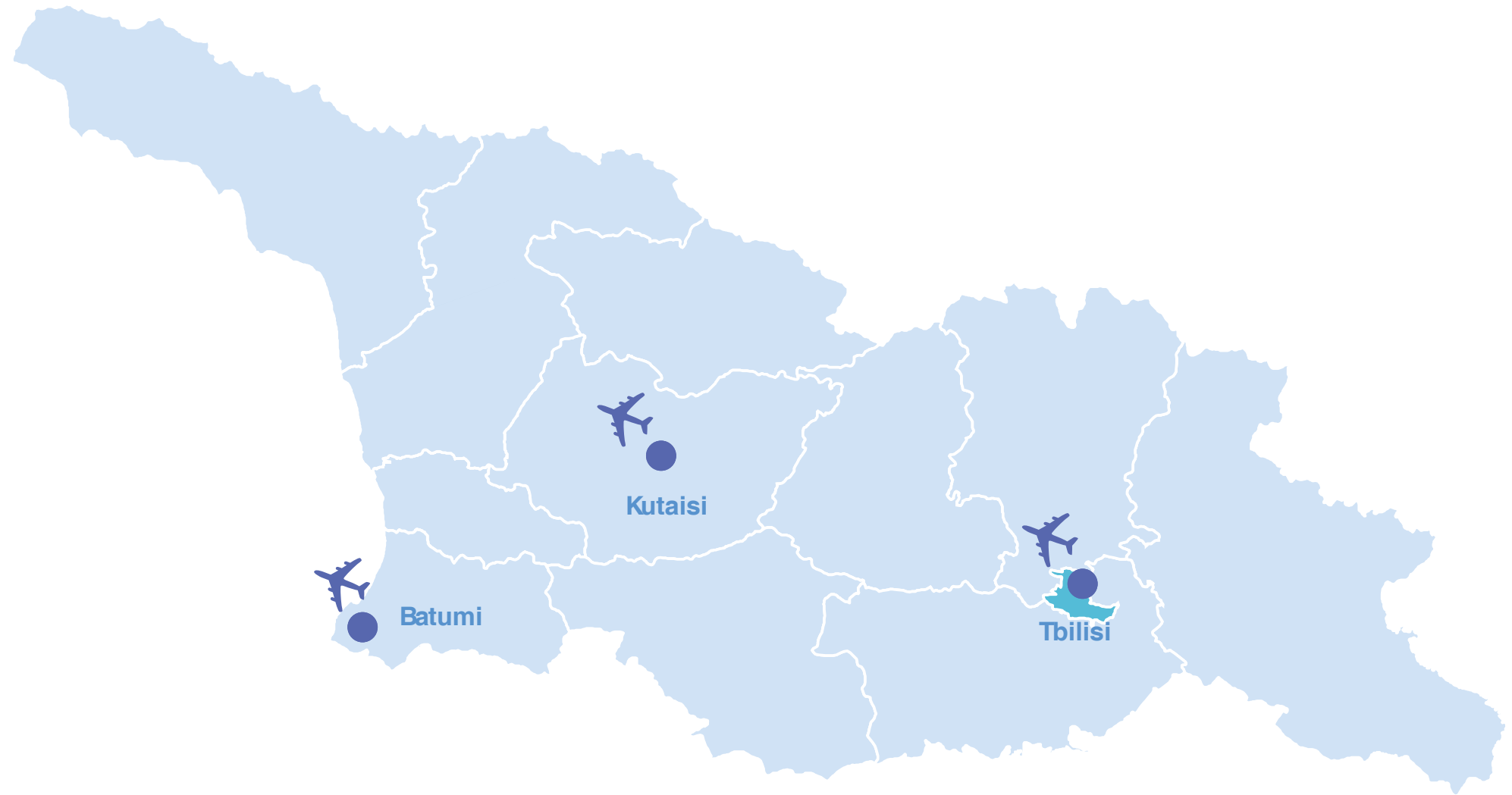
KUTAISI
AIRPORT



BATUMI
AIRPORT



TBILISI
AIRPORT



EASILY ACCESSIBLE DESTINATION

DIRECT FLIGHTS

AZERBAIJAN
Baku

BELARUS
Minsk

CYPRUS
Larnaca

ARMENIA
Yerevan

IRAN
Tehran

GREECE
Athens,
Thessaloniki

NETHERLANDS
Amsterdam,
Eindhoven

BAHRAIN
Bahrain

LITHUANIA
Vilnius

UNITED KINGDOM
London

ESTONIA
Tallinn

CZECH REPUBLIC
Prague

ISRAEL
Tel-aviv

UKRAINE
Kyiv, Kharkiv

KUWAIT
Kuwait

AUSTRIA
Vienna

HUNGARY
Budapest

KAZAKHSTAN
Aktau, Almaty, Astana

LATVIA
Riga

SPAIN
Barcelona

FRANCE
Paris, Mulhouse,
Marseille

BELGIUM
Brussels

POLAND
Warsaw, Katowice,
Wroclaw

QATAR
Doha

CHINA
Urumqi-Beijign

TURKEY
Istanbul, Ankara

UAE
Dubai, Sharjah

EGYPT
Sharm El Sheikh

SAUDI ARABIA
Riyadh

DENMARK
Copenhagen

ROMANIA
Bucharest

POLAND
Krakov, Gdansk,
Poznan

ITALY
Milan, Bologna,
Rome, Bari

GERMANY
Munich, Berlin,
Dortmund, Memmingen

UZBEKISTAN
Tashkent



AIRLINES



LIBERAL VISA REGIME & E-VISAS

Georgia has a liberal visa regime: citizens of 98 nations and Resident Permit holders of 50 countries may enter Georgia without a visa

E-Visa Portal (only passport and application required)

Valid Visa: United States, EU member states and several other countries, such as Japan, Korea, UAE, may enter Georgia without a visa



2019 YEAR FOR GEORGIAN TOURISM





**The
Guardian**

**BETWEEN EUROPE AND ASIA, GEORGIA
IS AT THE INTERSECTION OF TURBULENT
CULTURAL AND HISTORICAL FORCES**



TBILISI: THE WORLD'S MOST BOHEMIAN CITY

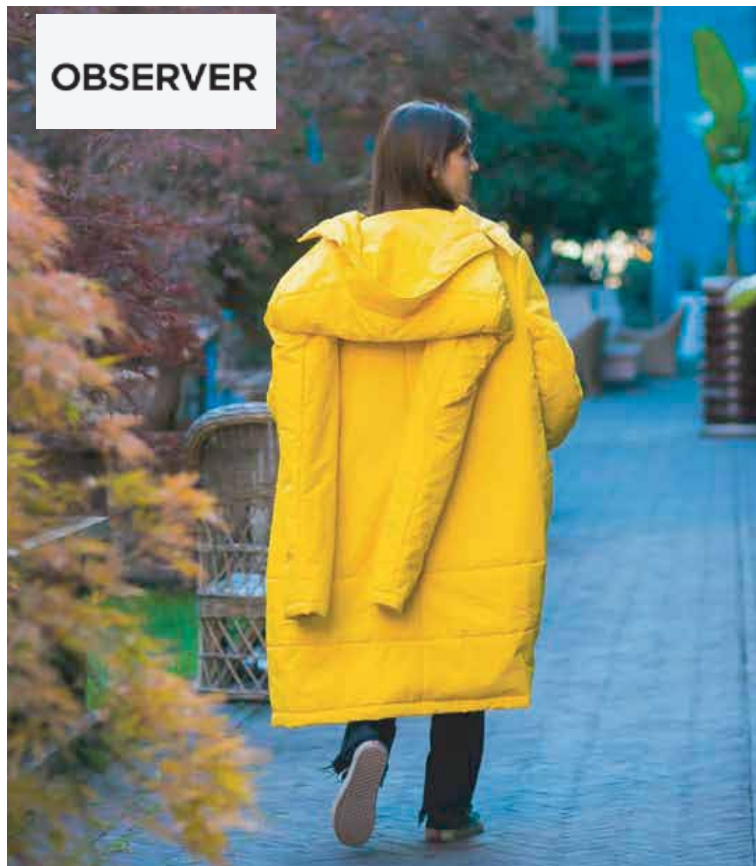


GEORGIA - DESTINATION TO VISIT IN 2019

ELLE

TOP DESTINATION TO VISIT IN 2019

OBSERVER



“GEORGIA JUST MIGHT BE THE FASHION CAPITAL OF EASTERN EUROPE”

Forbes

GEORGIA: FASHION BEYOND
VETEMENTS OR A VIEW FROM WITHIN

FASHION
NETWORK

A TRANSITIONAL SEASON
FOR THE MILAN FASHION WEEK

VOGUE

AN EXHIBITION IN TBILISI IS GIVING
12 CIRCA 1989 COMME DES GARCONS
PHOTOS A NEW LIFE



THANK YOU

